Permit #F00034830

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00034830 **Type of Permit:** FILMING **Release Date:** 12/13/2010

Production Company WAVECREST FILMS

Insured Company Name WAVECREST FILMS

Contact Phone No. 1 310-505-4619
Contact Phone No. 2
Fax
Address 1046 OAKWOOD AVE
VENICE, California 90291

Production Title PURINA

Type of Production Commercial - Standard

Producer Johanna Woollcott

Director Nils Juul-Hansen

1st AD Joel Todaro

Production Manager Joel Todaro

FilmL.A. Coordinator Hans Groszkruger

Location Manager Joel Todaro
Primary Phone Mobile - 310-990-7386
Secondary Phone Office - 310-505-4619

Location Assistant None None
Primary Phone Office - 310-505-4619
Secondary Phone

Fees

Posting 300	$138.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,003.00

Number of Locations 2

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Summary Information — Location

Permit Number F00034830
Production Company WAVECREST FILMS
Insured Company WAVECREST FILMS
Production Title PURINA

Location Manager Joel Todaro
Primary Phone Mobile - 310-990-7386
Secondary Phone Office - 310-505-4619

Location Address 1827 Pontius Ave, Los Angeles, CA, 90025

Location Type Veterinary Clinic

Film Dates 12/14/2010 - 12/14/2010 07:00 - 20:00

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Wavecrest, Joel Todaro.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Cube Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	3
Crew	23
Spot Check	1

Filming Activities Interior and exterior dialogue; 5 Cats;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 632 **Grid:** B5

Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

Coordinator Note MAY NOT BLOCK EXITS

Coordinator Note SPOT CHECK PER INSPECTOR OWENS

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs E/S Pontius Ave, 400' in front of 1827 Pontius Ave
7AM-10PM

Approximate Footage 0 - 300 **Log Number** 8574

Date(s) 12/14/2010 to 12/14/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

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Production Company WAVECREST FILMS
Insured Company WAVECREST FILMS
Production Title PURINA

Location Manager Joel Todaro
Primary Phone Mobile - 310-990-7386
Secondary Phone Office - 310-505-4619

Location Address 14109 Greenleaf St, Sherman Oaks, CA, 91423

Location Type Private Residence

Film Dates 12/15/2010 - 12/16/2010 07:00 - 21:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Cube Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	3
Crew	23
Spot Check	1

Filming Activities Interior and exterior dialogue; 9 cats;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 562 **Grid:** B5

Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs N/S Greenleaf St, Stansbury Ave - Hazeltine Ave
7AM-10PM

Approximate Footage 0 - 300 **Log Number** 8578

Date(s) 12/15/2010 to 12/16/2010 **Time(s)** 07:00 to 22:00

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Wavecrest Films ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 12/13/10

X [signature] for WAVECREST

Representative's Signature

Production Manager

Representative's Name (Please Print)

Joel Todaro

Representative's Title (Please Print)

Wavecrest Films LLC

Name of Principal (i.e. company name) (Please Print)

1046 Oakwood Ave
Venice, CA 90291

Principal's Mailing Address (Please Print)

310-505-4619

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
1481 E. 4th Street
Los Angeles, CA 90033
Ph. 323-260-4777 Fx. 323 415 6180

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